



## Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	MSc in Management of Intellectual Property
Name of interim award(s):	
Duration of study / period of registration:	1academic year (9 months) full time, 2 years part time.
QMUL programme code(s):	M3U4/M3U5
QAA Benchmark Group:	
FHEQ Level of Award:	Level 7
Programme accredited by:	Intellectual Property Regulatory Board (IPReg), Chartered Institute of Patent Attorneys (CIPA) and the Chartered Institute of Trade Mark Attorneys (CITMA)
Date Programme Specification approved:	
Responsible School / Institute:	Centre for Commercial Law Studies

Schools / Institutes which will also be involved in teaching part of the programme:

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Collaborative institution(s) / organisation(s) involved in delivering the programme:

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### Programme outline

The MSc course is aimed primarily at non-law graduates from specifically, but not exclusively, scientific and technical backgrounds seeking to translate that expertise into commercial intellectual property practice. Graduates from all disciplines are accepted onto the programme. Graduates from the course are sought as technical intellectual professionals for industry, commerce and in those professions concerned with intellectual property law. The course is designed (through its content and assessment, where students completing the appropriation aspects of the course are able to take special exemption papers) to exempt students from the foundation papers for the professional examinations for patent and trade mark attorneys. As such, the syllabus and assessment is monitored by the Chartered Institute of Patent Attorneys (CIPA) and the Chartered Institute of Trade Mark Attorneys (CITMA). The Programme Director is Professor Guido Westkamp. Members of CCLS senior academic team sit on the Education Committee of CIPA and advise and direct programme directors with regard to professional developments within the field of IP. This additional level of quality assurance is a significant mark of the quality and commercial significance of the programme.

It is a one academic year (9 month) course (two years if undertaken part time) offering concentration on many of the practical

aspects of patents, designs and trade marks and the involvement of patent and trade mark practitioners to complement the academic treatment of the subject matter.

## Aims of the programme

Students undertake one of two programme streams, either the professional (which offers an additional professional exemption qualification) or the business stream (which is aimed at those who wish to attain a general knowledge, but not specific exempting qualification). Students complete modules in Patent Law, Trade Mark Law and Copyright and Design Law towards attaining specific exemptions from the foundation papers for the professional examinations for patent and trade mark attorneys (Chartered Institute of Patent Attorneys and Institute of Trade Mark Attorneys). These modules are compulsory if students wish to go on to train as patent and trade mark attorneys. In addition, all students must complete a course in Basic Legal Principles.

The Programme aims to:

- Provide students with a sound understanding of the essential principles of law providing a foundation and context for intellectual property law and practice;
- Equip students with the skills of legal analysis essential for practice as an intellectual property professional;
- Provide students with a detailed understanding of the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
- Provide students with a detailed understanding of the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
- Provide students with a detailed understanding of the laws and procedures relating to the protection of patents (domestic, international and comparative).
- Enhance the professional legal analytic and other skills of students who wish to pursue a career in intellectual property law.
- Enhance the students' learning experience through regular interaction with lecturers, practitioners, visiting academics and fellow students
- Enable students to pursue independent legal research.

Each Stream offers specific compulsory modules as follows:

Compulsory Module for both streams: IPLM131 Competition Law Overview (0 credits) and IPLC134 Fundamentals of Law and Professional Ethics

Professional Stream Compulsory Modules: IPLM041 Patent Law; IPLM044 Trade Mark Law; IPLM127 Study Project - Professional Stream, IPLC132 Designs and Copyright Law plus one free choice 15 credit module from either SOLM069 Trade Secrets or SOLM951 Research Essay

In addition to the above modules professional stream students undertake the additional IPLM008 - Trade Marks ITMA and IPLM009 Patents CIPA exemption examinations. On successfully completing these additional examinations and the MSc students are awarded the additional certificate in Intellectual Property Law Pathway B (M3EZ) qualification.

Business Stream Compulsory Modules: IPLM137 Study Project - Business Stream.  
Students can then choose 120 credits from the following list of modules:

SOLM078 Licensing Intellectual Property  
SOLM083 The Law of Registered Trade Marks  
SOLM084 Global Intellectual Property Law  
SOLM085 Interactive Entertainment Law  
SOLM088 Law of Geographical Indications  
SOLM090 Intellectual Property and the Creative Industries  
SOLM092 Commercialisation of IP  
SOLM095 Intellectual Property Law in China  
SOLM096 Trade Secrets  
SOLM951 Research Essay  
IPLM041 The Law of Patents I and II  
IPLM044 Trade Mark Law I and II  
IPLM140 Introduction to Patent Law  
IPLM147 Intellectual Property in Biotechnology, Food and Agriculture

IPLM148 Intellectual Property in the United States  
PLC132 Designs and Copyright Law

### What will you be expected to achieve?

Students who successfully complete the programme will be able to:

- Understand key legal principles and practical aspects of intellectual property law for potential patent and trade mark professionals.
- Be capable of researching and analysing legal issues within the specific field and wider legal field.
- Understand the academic and practical aspects of law within the specific field.

#### Academic Content:

A 1	Students will acquire a thorough understanding of legal principles as applied across different areas of law.
A 2	Students will understand the features of legal systems across major jurisdictions and of international legal systems as applicable to their chosen modules.
A 3	Students will understand whether and how their chosen areas of law intersect with other legal frameworks.

#### Disciplinary Skills - able to:

B 1	Students will develop the ability to assimilate and evaluate a range of primary and secondary legal materials, including legislation, regulations and administrative guidance and the academic and professional literature.
B 2	Students will further develop their ability to analyse critically a variety of primary and secondary materials.
B 3	Students will further develop their ability to state and argue a position orally and in writing.

#### Attributes:

C 1	Understand key legal principles and practical aspects of intellectual property law for potential patent and trade mark professionals.
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### How will you learn?

Students will learn through direct interaction with lecturers using a variety of teaching, learning and assessment strategies, including traditional and interactive lectures, seminar sessions, tutorials and e-learning. Students will also be expected to invest a significant amount of time in independent learning, including reading materials in advance of lectures/seminars, preparing class presentations, completing assignments and preparing for examinations.

In addition, students will need to carry out extensive research to complete the dissertation. Students will be provided with a variety of legal resources and receive training on how to use them.

Each module is organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen

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Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include patent attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the MSc in Management of Intellectual Property and other programmes and through its research activities).

Each component module requires a student to undertake approved studies to the value of either 15, 30 and 45 credits.

### How will you be assessed?

Assessment is by examination, oral presentation, take home assessment, essays and/or coursework for taught modules and by specialist dissertation.

### How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

- Students on the MSc have to complete 180 credits.
- Student on both streams must take IPLM131 Competition Law Overview (0 credits) and IPLC134 Fundamentals of Law and Professional Ethics
- Students on the Professional Stream must take IPLM041 Patent Law; IPLM044 Trade Mark Law; IPLM127 Study Project - Professional Stream and IPLC132 Designs and Copyright Law
- Students on the Professional Stream will also take IPLM008 Patents CIPA and IPLM009 Trademarks ITMA students who take and successfully pass will gain exemption from the foundation exams of professional courses and students who take and successfully pass will also receive a Postgraduate Certificate in Intellectual Property Law.
- Students on the Business Stream must take IPLM137 Study Project - Business Stream.
- Part-time students take 90 credits each year.

### Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Licensing Intellectual Property	SOLM078	30	7	Elective	1	Semester 1
The Law of Registered Trade Marks	SOLM083	30	7	Elective	1	Semester 2
Global Intellectual Property Law	SOLM084	30	7	Elective	1	Semester 1

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Interactive Entertainment Law	SOLM085	30	7	Elective	1	Semester 2
Law of Geographical Indications	SOLM088	30	7	Elective	1	Semester 2
Intellectual Property and the Creative Industries	SOLM090	30	7	Elective	1	Semester 2
Commercialisation of IP	SOLM092	30	7	Elective	1	Semester 2
Intellectual Property Law in China	SOLM095	30	7	Elective	1	Semester 1
Trade Secrets	SOLM096	15	7	Elective	1	Semester 1
Research Essay	SOLM951	15	7	Elective	1	Semester 2
The Law of Patents I and II	IPLM041	45	7	Elective	1	Semesters 1 & 2
The Law of Trade Marks I and II	IPLM044	45	7	Elective	1	Semesters 1 & 2
Introduction to Patent Law	IPLM140	30	7	Elective	1	Semester 1
Intellectual Property in Biotechnology, Food and Agriculture	IPLM147	15	7	Elective	1	Semester 1
Intellectual Property in the United States	IPLM148	15	7	Elective	1	Semester 2
Designs and Copyright (IP Reg D&C)	IPLC132	15	7	Elective	1	Semester 1
Fundamentals of Law and Professional Ethics	IPLC134	15	7	Compulsory	1	Semester 1
Competition Law Overview	IPLM131	0	7	Compulsory	1	Semester 2
Trademarks - ITMA	IPLM008	30	7	Compulsory	1	Semester 2
Patents - CIPA	IPLM009	30	7	Compulsory	1	Semester 2

### What are the entry requirements?

Upper second class honours degree from any discipline.

### **How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?**

The Staff-Student Liaison Committee provides an informal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school/institute operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools/institutes operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the NSS and module evaluations.

All modules are assessed through student feedback prior to exams, assessed through paper-based confidential forms handed out and completed in the class room. Students also have the opportunity to provide feedback through on-line forms and through informal mechanisms to the Programme Director and Programme Administrator.

In addition to the Queen Mary and CCLS mechanisms for feedback and quality assurance, the special nature of the professional relationship with CIPA and ITMA has led to special information-gathering sessions with the profession (including occasional evening meetings and roundtable meetings) at which developments for the programme are discussed and proposed. Further, the Senior CCLS IP Academics sit as members of the CIPA and ITMA Education Committee and the Blue Skies Sub-Committee where developments for the future are discussed and examined. Additional feedback and guidance is sourced from discussions and meetings with IPReg.

### **What academic support is available?**

Students will receive a comprehensive induction. Students will be assisted with the preliminary stages of selecting a research topic, drafting a research proposal, considering their methodology and developing the skills needed to identify and use relevant materials. Lecturers on taught modules shall be available to discuss any concerns students might have with regard to the particular module or its content.

### **Programme-specific rules and facts**

Students can condone up to 30 credits with a mark of 45-49.

### Specific support for disabled students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)

### Links with employers, placement opportunities and transferable skills

One of the most notable features of the CCLS is its extremely close relationship with the legal profession and the commercial world. It has an advisory council that includes several senior members of the judiciary and legal profession and persons occupying senior roles in the IP and wider commercial world. Currently, senior members of the legal and intellectual property professions play important roles on the examination board for the CIPL and the MSc in Management of Intellectual Property. Almost all graduates from the Programme are employed within the profession following their studies.

All programmes within CCLS have the benefit of prizes for achievement supported by commercial organisations (eg GlaxoSmithKline for the MSc IP Programme).

Graduates of the programme are in a position to use their qualification(s) across several fields both directly and indirectly associated with the IP Field.

There is also a mentoring programme that matches students with available mentors from the profession. An embedded Careers and professional development team provide guidance in identifying and obtaining relevant internships, valuable employment-related skills and other work-related opportunities. There is a programme of co-curricular activities designed to foster professional development and related skills.

## Programme Specification Approval

**Person completing Programme Specification:**

Jack Osborne

**Person responsible for management of programme:**

Guido Westkamp

**Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:**

April 2021

**Date Programme Specification approved by Taught Programmes Board:**