

Programme Title: BA French Studies with Business



Programme Specification

Awarding Body/Institution	University of London
Teaching Institution	University of London Institute in Paris
Name of Final Award and Programme Title	BA French Studies with Business
Name of Interim Award(s)	
Duration of Study / Period of Registration	3 years FT
QM Programme Code / UCAS Code(s)	R11N
QAA Benchmark Group	
FHEQ Level of Award	Level 6
Programme Accredited by	
Date Programme Specification Approved	
Responsible School / Institute	University of London Institute in Paris

Schools which will also be involved in teaching part of the programme

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Institution(s) other than Queen Mary that will provide some teaching for the programme

University of London Institute in Paris

Programme Outline

This is a unique programme of study delivered over three years of full residency in Paris, offering students a high level of exposure to French language and culture (understood in its broadest form to include literature, history, visual culture, cinema, linguistics and contemporary civilisation), as well as providing them with a grounding in key strategic aspects of Business, including marketing, economics for business, financial accounting and European business contexts.

The programme is designed to students with a grounding in all of these central issues (especially at levels 4 and 5), but at the same time provide sufficient flexibility to specialise in particular themes, topics and areas if they so wish (especially at level 6, but also to some degree at level 5). A research dissertation option is offered at Level 6.

The programme is designed to help students develop a strong sense of intellectual integrity, acquire substantial knowledge in the broad fields of French Studies and Business, and to apply these skills to wider situations.

Aims of the Programme

This programme aims to draw on well established modules in French Studies and Business in order to offer a comprehensive undergraduate degree preparing its graduates for careers in business, commerce and public organisations. Overall, the degree

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emphasises communication, analysis and breadth of knowledge, aiming to:

- Develop students' advanced skills in understanding, speaking and writing authentic French in a variety of registers including that of the business world;
- Broaden and deepen students' knowledge of key aspects of France and of the francophone world during the post-revolutionary period;
- Provide students with a coherent and intellectually stimulating programme which will compulsorily include theories of and issues in business, management, finance and HR, with a specifically European outlook.
- Introduce students to, and encourage them to employ, a range of methodological approaches and transferable skills including the ability to articulate ideas, devise and sustain arguments, assimilate and evaluate complex material, present (orally and in writing, in French and in English) the results of rational and critical thinking, and the ability to collaborate in group projects;
- Introduce students to independent research, in relation to both the study of modern languages and international relations;
- Prepare students for professional life by offering them a balanced understanding of and an ability to compare French and British cultures in both the general and business frameworks;
- Provide a basis for further study in a range of disciplines cognate to those studied in the degree.

What Will You Be Expected to Achieve?

On completing the degree programme students will be expected to:

- Write high quality essays in French and in English that draw on a range of research and develop a clearly articulated argument
- Deliver oral presentations in French and in English that engage audiences with an argument and stimulate debate and discussions
- Demonstrate an ability to critically engage with academic texts on a variety of topics, and retain and deploy information in an informative manner
- Be equipped with the skills needed to operate flexibly and effectively in business organisations, including the public sector, with an understanding of the complexity of business as a form of social practice.
- Develop a sophisticated understanding of the study, theory and practice of topics relating to both the domains of French Studies and Business, and how the two disciplines inter-relate
- Graduate attributes based on independent motivation and delivery of work; tolerance and understanding for alternative ideas; problem-solving; excellent bilingual oral and written skills; and the ability to work collectively with different people

Academic Content:

A 1	advanced knowledge of the grammar, structures and vocabulary of the principal varieties of French
A 2	broad overview of French post-revolutionary history, in particular crucial aspects of the recent history of France and its social, cultural, political and commercial aspects
A 3	key aspects of modern and contemporary French and francophone culture, with reference to literature, visual culture, cinema
A 4	knowledge and awareness of a range of subjects, fields, theories and approaches applicable to business and the management of people and organisations in a business context
A 5	knowledge and understanding of analytical tools used to interpret management problems, challenges and risks
A 6	basic critical understanding of the economic, social and political environments affecting business organisations, with particular reference to European / francophone contexts

Disciplinary Skills - able to:

B 1	understand written and spoken French in a variety of registers and for a range of purposes, and be able to respond appropriately, with the capacity to identify, analyse and discuss specific linguistic features of French using appropriate terminology
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B 2	Express complex ideas in spoken and written French appropriate to register and situation
B 3	identify, analyse and propose solutions to specific problems of translation of different types between French and English, making effective and critical use of reference resources including dictionaries, grammar and databases
B 4	develop an understanding of the theories, analytical approaches, methodologies and practices that underpin management in a business context
B 5	apply knowledge and understanding, selecting and using established techniques and a range of sources to evaluate academic texts, issues and problems;
B 6	work independently, demonstrating clarity, initiative, self organisation and time management;
B 7	select appropriate theoretical and/or methodological approaches to a range of issues within the field of study

Attributes:	
C 1	identify and critically evaluate appropriate information in specific contexts in a self-directed way, and reflect on how this might be used and adapted to different contexts;
C 2	work independently, demonstrating clarity, initiative, self organisation and time management;
C 3	establish a skills and learning agenda through negotiation, participation and communication in group discussions; exercise critical judgement and self-reflection on own learning, and use this to adapt to new situations in professional settings
C 4	develop knowledge and analytical skills that are transferable to employment including negotiation and communication skills in both French and English.

How Will You Learn?

The programme is taught in accordance with the ULIP's Teaching and Learning Strategy and that of SBM. Both bodies are committed to developing, maintaining and supporting good and innovative teaching practice, and to fostering independent learning and critical thinking in students, taking account of the overall framework set out in the College Teaching and Learning Strategy, and within this we consider the following areas to be of central strategic importance:

Teaching takes a number of forms:

- lecture
- seminars
- workshops
- guest speakers
- individual supervision of projects and dissertations
- individual feedback on written work (where requested)

Learning is supported by:

- Coherently designed and effectively delivered modules
- Detailed module outlines and week-by-week reading and activities on Moodle VLE
- The provision of key materials in libraries or through electronic resources
- Appropriate assessment exercises within each module
- Use of electronic teaching materials including Powerpoint, Moodle and online reading lists
- Encouraging active participation by students in seminar discussions
- Study skills methodology training

How Will You Be Assessed?

Assessment is varied and takes a number of forms within the programme. The nature of the assessment is closely connected to the desired learning outcomes and the mode of teaching within each module. Forms of assessment include:

- Unseen examinations
- Critical essays (from 1,500 to 3,000 words)
- Oral presentations (individual and group)
- Translation exercises (with or without annotations)
- Grammar tests
- Optional research dissertation in final year (6000-7000 words)

How is the Programme Structured?

Year 1 (Level 4)

The BA French Studies and International Relations is taught within the academic credit framework system, with students taking 120 credits in each year. In the first year, students take 90 credits of core modules, providing a grounding in key aspects of French language, contemporary French society, and an introduction to international relations:

ULL100 - Written and Oral Expression (30 credits) - Core (approved) - taught in French
BUS001 - Fundamentals of Management (15 credits) - Core (approved) - taught in English
BUS011 - Marketing (15 credits) - Core (approved) - taught in English

Students would also choose 60 credits from:

ULC110 - Modern French History: from 1789 to the Fifth Republic (30 credits) - Option (approved) - taught in French
ULC100 - Critical Approaches to French Literature and Visual Arts (30 credits) - Option (approved) - taught in French
ULC140 - Issues in French Contemporary Politics (Elective 15 credits) - taught in English
ULC150 - Introduction to Cultural Politics (Elective 15 credits) - taught in English

Year 2 (Level 5)

In the second year all students must take the following modules:

ULL200 - Advanced French Grammar (15 credits) - Compulsory (approved) - taught in French
ULL210 - Introduction to Translation to and from French (15 credits) - Compulsory (approved) - taught in French
ULB017 - Economics for Business (15 credits) - Core (approved) - taught in English
ULB244 - European Business Context - Core (approved) - taught in English
and choose options equal to the value of 90 credits from a list of Stage two courses offered by ULIP.

Year 3 (Level 6)

In the final year students take the following modules:

Year 3

ULL300 - Advanced Techniques in Written and Oral Discourse (15 credits) - Compulsory (approved) - taught in French
ULL311 - Advanced Translation from English to French (15 credits) - Compulsory (approved) - taught in French
ULL312 - Advanced Translation from French to English (15 credits) - Compulsory (approved) - taught in English
ULB138 - Financial Accounting (15 credits) - Core (approved) - taught in English
ULB300 - Introduction to Entrepreneurship (15 credits) - Core (approved) - taught in English
and choose options equal to the value of 45 credits from a list of Stage three courses offered by ULIP.

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Academic Year of Study 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Written and Oral Expression	ULL100	30	4	Core	1	Semesters 1 & 2
Fundamentals of Management	BUS001	15	4	Core	1	Semester 1
Marketing	BUS011	15	4	Core	1	Semester 2
Critical Approaches to French Literature and Visual Arts	ULC100	30	4	Elective	1	Semesters 1 & 2
Modern French History: from 1789 to the Fifth Republic	ULC110	30	4	Elective	1	Semesters 1 & 2
Issues in French Contemporary Politics	ULC140	15	4	Elective	1	Semester 1 or 2
Introduction to Cultural Studies	ULC150	15	4	Elective	1	Semester 1 or 2

Academic Year of Study 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Advanced French Grammar	ULL200	15	5	Compulsory	2	Semesters 1 & 2
Introduction to Translation to and from French	ULL210	15	5	Compulsory	2	Semesters 1 & 2
Economics for Business	ULB017	15	5	Core	2	Semester 2
European Business Context	ULB244	15	5	Core	2	Semester 1
Language, Media and Society	ULC202	15	5	Elective	2	Semester 2
Representations of Gender & Sexuality	ULC212	15	5	Elective	2	Semester 1
Twentieth-Century Art	ULC213	15	5	Elective	2	Semester 1
History and Memory I	ULC214	15	5	Elective	2	Semester 1 or 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Tale of Two Cities - Comparative Literature	ULC221	15	5	Elective	2	Semester 1
Visual Imagery and Mass Culture	ULC223	15	5	Elective	2	Semester 2
Introduction to French Linguistics	ULC201	15	5	Elective	2	Semester 2
Climate Politics	ULC230	15	5	Elective	2	Semester 1 or 2
Politics and Fiction	ULC231	15	5	Elective	2	Semester 1 or 2
Queer Politics in Contemporary France	ULC232	15	5	Elective	2	Semester 1 or 2
France, Britain and Empire	ULC234	15	5	Elective	2	Semesters 1 or 2

Academic Year of Study 3

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Advanced Techniques in Written and Oral French Discourse	ULL300	15	6	Compulsory	3	Semesters 1 & 2
Advanced Translation from English to French	ULL311	15	6	Compulsory	3	Semesters 1 & 2
Advanced Translation from French to English	ULL312	15	6	Compulsory	3	Semesters 1 & 2
Financial Accounting	ULB138	15	6	Core	3	Semester 1
Fin de siècle: Politics and Ideology	ULC304	15	6	Elective	3	Semester 2
Prose and the City	ULC307	15	6	Elective	3	Semester 1
French Republicanism 1: 1789-1914	ULC310	15	6	Elective	3	Semester 1
Economic Issues II	ULC312	15	6	Elective	3	Semester 1
French Colonialism in North Africa	ULC313	15	6	Elective	3	Semester 1

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Y2K Bande Dessinée: Millenial Comic Strip Art	ULC315	15	6	Elective	3	Semester 2
French Republicanism II: 1914-Present	ULC320	15	6	Elective	3	Semester 2
Representations of the Maghreb	ULC323	15	6	Elective	3	Semester 2
Trauma and Transmission: Holocaust Afterlives	ULC326	15	6	Elective	3	Semester 2
Elements of French Linguistics	ULC327	15	6	Elective	3	Semester 1 or 2
Classic French Cinema	ULC328	15	6	Elective	3	Semester 2
Research Dissertation	ULC329	15	6	Elective	3	Semesters 1 & 2
Postcolonial Fictions in the City of Paris	ULC330	15	6	Elective	3	Semesters 1 or 2
Introduction to Entrepreneurship	ULB300	15	6	Core	3	Semester 2
Contemporary Theory 1: Critique	ULC334	15	6	Elective	3	Semester 1
Contemporary Theory 2: Crisis	ULC335	15	6	Elective	3	Semester 2

What Are the Entry Requirements?

AS/A-level: ABB

Typical tariff or grades required: 320 from 3 A-levels, equivalent to ABB at A-level.

Additional information: Requirement for B or above in French.

Excluded subjects: General studies and critical thinking.

International Baccalaureate:

Subjects and grades: 34 points overall, with 6 in French, 5 in other Higher Level subjects.

How Do We Listen and Act on Your Feedback?

The Staff-Student Liaison Committee provides a formal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school/institute operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of

Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools/institutes operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the NSS and module evaluations.

Academic Support

Academic support is provided by a personal tutor system, an active staff-student liaison committee, programme student representatives, and year group representatives. In addition the Director of French Studies (ULIP), Head of Student Services and Library Manager play an active role in student engagement and retention strategies that adapt and change to the needs of students.

The Staff-Student Liaison Committee is made up of two undergraduate representatives from each year (first, second and final) from ULIP plus one representative for the postgraduate taught masters' programmes. The Director of French Studies is an ex officio member. Staff representatives will include the joint QMUL-ULIP Chair in IR, Head of Student Service and Library Manager.

The main forum for students to give feedback on their learning experience is via the SSLC and personal tutor system. In addition all students are invited to complete an evaluation questionnaire at the end of each module (as well as a short interim evaluation at the end of the first semester for modules valued at 30 credit points). These are considered by the module convenor and chair of LTC and issues raised are discussed at LTC and SSLC as appropriate.

Programme-specific Rules and Facts

N/A

Specific Support for Disabled Students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)
- Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Links With Employers, Placement Opportunities and Transferable Skills

Graduates from this programme will have developed a range of cognitive, communicative and practical skills which will be applicable to a wide range of professional contexts outside of academia, as well as opening the way to graduate studies in a broad range of domains.

Students are encouraged to undertake internships during their time in Paris and ULIP can offer advice and support for students seeking such opportunities.

Throughout the academic year, careers talks from alumni and other external speakers will complement support provided by Careers Group consultants.

Programme Specification Approval

Person completing Programme Specification

Edouard Morena

Person responsible for management of programme

Edouard Morena

**Date Programme Specification produced/amended
by School Learning and Teaching Committee**

7 Jan 2021

**Date Programme Specification approved by
Taught Programmes Board**