



## Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and title:	LLM/PGDip/PGCert in Fashion Law
Name of interim award(s):	Postgraduate Diploma; Postgraduate Certificate
Duration of study / period of registration:	1 year full time, 2 years part time
Queen Mary programme code(s):	PSFSH
QAA Benchmark Group:	
FHEQ Level of Award:	Level 7
Programme accredited by:	
Date Programme Specification approved:	
Responsible School / Institute:	Centre for Commercial Law Studies

Schools / Institutes which will also be involved in teaching part of the programme:

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Collaborative institution(s) / organisation(s) involved in delivering the programme:

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### Programme outline

Fashion is a vibrant area of professional practice and a stimulating and provocative area for academic enquiry, from the art of fashion through to sustainability and environment. The LLM in Fashion Law will be the first of its kind in the United Kingdom, and the most comprehensive postgraduate fashion law programme in Europe. It offers students the opportunity to specialise in fashion law and practice, whether with a view to commercial practice or to further academic study. Students will focus on the laws and regulatory frameworks applicable to the fashion industry, taking an international and comparative approach, as well as develop a wider appreciation and understanding of the socio-cultural and policy issues, making for a comprehensive and rigorous approach to the fashion industry, its practice, development, and theory. Students must choose at least 120 credits from the modules approved on the Fashion Law LLM, including an elective dissertation, and up to 60 credits from modules in any other area of the LLM programme. Modules include fashion and intellectual property; business and enterprise development; media law; e-commerce, consumer protection and commercial practices, competition law; labour, employment and agency regulation; sustainability; commercial transactions and licensing. Throughout the LLM in Fashion Law, the approach is international and comparative. This is especially important for a fashion law specialism because of the invariably international conduct of the fashion industry itself, from supply chains to sales.

## Aims of the programme

The LLM in Fashion Law programme aims to provide all the skills, experience, and interdisciplinary knowledge necessary for graduate specialisation in the fashion and luxury sector. The programme is designed for students who wish to specialise in fashion law and the wider industry, social-economic, and cultural concerns, and will be the largest academic fashion law programme in any law school in the UK. The programme provides students with the necessary tools to develop their skills and expertise beyond the LLM degree (as practitioners in law firms; in-house counsel; academic researchers; Government or policy advisors; industry organisations; and beyond). The depth and breadth of the programme, including attention to issues like cultural appropriation and sustainability in fashion, will attract a wide range of students from different backgrounds and jurisdictions, as well as established industry and brand professionals pursuing further qualification and expertise. As the first of its kind, the LLM in Fashion Law will have tremendous impact on shaping this sector of higher education in law, with a significant international impact on the practice and research of fashion and the law, setting the standard for the development of the discipline in higher education. The programme will meet not only the local, regional, and national needs of the UK fashion industry, but also the needs of what is a genuinely global industry and international legal specialism. In its breadth and attention to issues of social justice, research methods, and critical engagement with theory and practice, the programme will also prepare students thoroughly for a research and academic career in fashion law. Through a range of innovative teaching methods and assessments, including reciprocal learning, discussion-based seminars, scenario and immersive experiences, and reflective journals, students have the opportunity to engage with the material through diverse and methods and are encouraged to contribute further material and topics through independent research and personal experience. As well as the elective dissertation, there are several modules assessed by independent research essays for which students will devise their topics.

## What will you be expected to achieve?

The learning outcomes across the entire programme have been devised in accordance with the Principles of Programme Design [https://www.qmul.ac.uk/governance-and-legal-services/media/dgls-media/policy-zone/2024-25/Principles-of-Programme-Design-\(October-2024\).pdf](https://www.qmul.ac.uk/governance-and-legal-services/media/dgls-media/policy-zone/2024-25/Principles-of-Programme-Design-(October-2024).pdf) together with attention to graduate attributes and employability.

Students who successfully complete the programme will be able to:

- \* Demonstrate a systematic understanding and critical awareness of fashion, the law and policy
- \* Deal with complex situations and issues both systematically and creatively, make sound judgements therefrom, and communicate their conclusions clearly from factual and legal perspectives
- \* Demonstrate originality in the application of knowledge, together with a practical understanding of established legal research and enquiry, and the conceptual understanding required to evaluate critically current research and advanced scholarship in the discipline
- \* Demonstrate a conceptual and comprehensive understanding of the laws and regulatory frameworks relevant to fashion, including as it is approached in different legal jurisdictions
- \* Demonstrate a comprehensive understanding of the role for law and policy in addressing critical issues in fashion, including the developing of fashion law as a professional area of practice within national, regional and international contexts, and an ability to evaluate critically this material
- \* Deal with the complex issues arising from the relationship between fashion and the law, the significance of socio-legal studies, and the insight for other areas of the creative industries, from both theoretical and practical perspectives; and communicate conclusions clearly to specialist, non-specialist and interdisciplinary audiences

### Academic Content:

A 1	Demonstrate advanced, systematic and critical knowledge of the legal and regulatory frameworks pertaining to the fashion industry, including international and comparative critical analysis and evaluation.
A 2	Demonstrate advanced, systematic and critical knowledge and understanding of the interdisciplinary relationship between fashion and culture, development, and social justice, including different theories of creativity, culture, and sustainable development
A 3	Analyse critically the histories and contemporary issues for fashion and colonialism (and decolonialism), industrialisation, cultural appropriation, sustainability and globalisation

A4	Analyse critically fashion enterprise development and fashion commercialisation, including project management, supply chain management, commercial practices and consumer protection
A5	Critically evaluate and analyse the interpretation and application of the law in a wider commercial, cultural, social, and economic context, including an appreciation of ethical issues arising in the fashion industry and in the law
A6	Advanced knowledge and experience in research methodologies and the ability to evaluate different theoretical and practical approaches

Disciplinary Skills - able to:	
B1	Systemically and critically analyse and evaluate a range of primary and secondary legal and other interdisciplinary materials relevant to the study and practice of fashion and the law, developing effective and advanced methodologies to explain and support conclusions and recommendations in unpredictably complex contexts
B2	Analyse critically and evaluate a position, supported with appropriate and relevant evidence, including advanced problem-solving techniques to critically evaluate legal and policy issues facing the fashion industry
B3	Undertake critical thinking and analysis in interpreting legal documents and instruments, research materials, ethical issues and socio-cultural contexts, and other relevant resources, including fashion products themselves, to address complex legal, social and cultural problems in the fashion industry
B4	Identify and devise independent research topics and engage appropriate and interdisciplinary methodologies in the execution of research and critical analysis
B5	Communicate legal analysis, argument, and research findings effectively to specialist audiences, and wider academic and policy communities
B6	Demonstrate transferable skills through a substantive Fashion Enterprise project

Attributes:	
C1	Develop advanced skills in independent research and critical analysis to find solutions to complex legal and socio-economic issues facing the fashion industry
C2	Undertake effective synthesis of a wide range of materials, including interdisciplinary materials, to generate critical interpretations of socio-economic and socio-cultural developments in fashion and the role of fashion in society and culture
C3	Initiate and lead group discussions, use cooperative learning and team working skills to improve the overall performance of the team and management of group projects
C4	Apply advanced study skills, including workload and time management, research and critical thinking, and reflecting on learning and personal development
C5	Undertake critical reading, oral and written communication
C6	Develop communication skills to engage with a range of audiences (academic, policy, popular)

## How will you learn?

Students will learn through direct interaction with lecturers using a variety of teaching, learning and assessment strategies, including traditional and interactive lectures, small group seminar sessions, tutorials and e-learning. The modules are taught by a range of methods, including scenario-based and immersive methods, reflective learning, reciprocal learning, blended learning and inverted classrooms. Students will also be expected to invest a significant amount of time in independent learning, including reading materials in advance of lectures/seminars, preparing class presentations, completing assignments and preparing for examinations.

Students will receive tailored weekly mentoring in the compulsory Fashion Enterprise (SOLM314). They will also receive research supervision in the elective dissertation (SOLM935) suitable to their individual needs and research interests. Students electing to undertake the dissertation will undertake independent and extensive research, and will be provided with a variety of legal resources and receive training on how to use them.

In addition, students will need to carry out extensive research to complete the dissertation, if this module is elected. Students will be provided with a variety of legal resources and receive training on how to use them.

### How will you be assessed?

The modules are assessed by a range of methods, including examinations, research coursework, drafting and other problem-based skills, and presentations. An elective 10,000 word dissertation is also available.

### How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

#### Master of Laws (LLM)

Students on the LLM have to complete 90 compulsory credits:

- SOLM313 Fashion, Law and Social Justice
- SOLM314 Fashion Enterprise: Ethics, Business and Law
- SOLM315 Intellectual Property and Fashion: Culture and Art
- SOLM316 Intellectual Property and Fashion: Innovation and Technology

Students will be required to take at least 30 elective credits from the following:

- SOLM318 Fashion, Sustainability and Law
- SOLM321 Fashion Transactions and Licensing
- SOLM935 Dissertation in Fashion Law

Students will then have up to 60 credits available for free choice (from existing PG law modules)

Full-time students have to take between 30 and 90 credits of taught modules in each of semester 1 and 2, and between 15 and 45 credits in semester 3.

Part-time students are normally expected to take 90 credits each year of their programme but this may be varied by special permission.

Part-time students are normally expected to take 45 credits in each semester of their programme but this may be varied by special permission.

PGCert students are expected to take 60/90 compulsory modules available

PGDip students are expected to take 90 compulsory credits, SOLM318 Fashion, Sustainability and Law, plus 15-credits free choice (from existing PG Law modules).

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Fashion, Law and Social Justice	SOLM313	30	7	Compulsory	1	Semester 1
Intellectual Property and Fashion: Culture and Art	SOLM315	15	7	Compulsory	1	Semester 1
Intellectual Property and Fashion: Innovation and Technology	SOLM316	15	7	Compulsory	1	Semester 1
Fashion Enterprise: Ethics, Business and Law	SOLM314	30	7	Compulsory	1	Semester 2
Fashion, Sustainability and Law	SOLM318	15	7	Elective	1	Semester 2
Fashion Transactions and Licensing	SOLM321	15	7	Elective	1	Semester 3
Dissertation in Fashion Law	SOLM935	30	7	Elective	1	Semester 3

### What are the entry requirements?

The usual qualification for entry to the LLM programme will apply - a degree in law, or a degree with a substantial law content, of at least 2.1 honours (or equivalent). Law graduates with 2.2 honours who also have other legal qualifications and/or substantial professional legal experience may also qualify. Non-law graduates with a minimum second class honours degree, that have also obtained a Merit (or 60 per cent) in the Common Professional Examination (CPE) or Graduate Diploma in Law (GDL) recognised by the UK professional bodies, may also qualify. Non-law graduates may also be considered on the basis of exceptional professional experience (usually of at least five years) in a legal area or an area directly related to their programme of study, including relevant fashion industry experience.

Applicants whose first language is not English must provide evidence of your English language proficiency. The usual English Language Requirements for Postgraduate Law Taught Programmes will apply. These may be accessed at <http://www.law.qmul.ac.uk/postgraduate/courses/english-language-requirements/index.html#Postgraduatelawtaughtprogrammes>

### How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

The Student Voice Committee provides a formal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Student Voice Committees meet regularly throughout the year.

Each school/institute operates an Education Committee, or equivalent, which advises the School/Institute Director of Education on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools/institutes operate a Programme Review of their taught undergraduate and postgraduate provision. This is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the

school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the PTES and module evaluations.

### What academic support is available?

Students will receive a comprehensive induction. If electing a dissertation, students will be assisted with the preliminary stages of selecting a research topic, drafting a research proposal, considering their methodology and developing the skills needed to identify and use relevant materials. Lecturers on taught modules shall be available to discuss any concerns students might have with regard to the particular module or its content.

### Programme-specific rules and facts

Students can take up to 60 credits outside of their programme within the postgraduate programmes offered by the School of Law.

In order to specialise in Fashion Law, LLM students must take at least 120 credits in modules on the Fashion Law programme.

### How inclusive is the programme for all students, including those with disabilities?

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Examination Access Arrangements
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)

Teaching, learning, and assessment methods are diverse and inclusive, ensuring accessibility and appropriate participation for all students.

### Links with employers, placement opportunities and transferable skills

An embedded Careers and professional development team provide guidance in identifying and obtaining relevant internships, valuable employment-related skills and other work-related opportunities. There is a programme of co-curricular activities designed to foster professional development and related skills, including regular roundtable discussions with brands and industry through the Film Fashion Forum and other relevant events. Eversheds Sutherland LLP will continue with their sponsorship of two (2) fashion prizes (£1000 per year) and contributions to workshops and careers events. There is a mentoring programme that matches students with available mentors who are experienced professionals from the fashion law industry, featuring dedicated mentors from firms such as Howard Kennedy LLP, Osborne Clarke LLP, Harrison Goddard Foote, and Paris Smith LLP. There are a number of businesses that the school has strong relationships with, including Chanel, who have an existing full-time paid placement scheme (9 months duration) at Undergraduate Level (Legal at Chanel). The compulsory Fashion Enterprise module (SOLM314) equips students with project management skills, team management skills, advocacy and legal advice. Students receive two (2) hour weekly workshops on their projects, where they are mentored through the process, in addition to the weekly three (3) hour lectures.

Programme Specification Approval

Person completing Programme Specification:	Leonie dos Santos
Person responsible for management of programme:	Johanna Gibson
Date Programme Specification produced / amended by School / Institute Education Committee:	13 Dec 2024
Date Programme Specification approved by Taught Programmes Board:	