



## Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London for one award of the Dual programme
Teaching institution:	Queen Mary University of London and another Consortium partner
Name of final award and title:	LLM in Law of the Creative Industries
Name of interim award(s):	N/A
Duration of study / period of registration:	One year full time
Queen Mary programme code(s):	PMLF-QXCCLS2 PSLCI
QAA Benchmark Group:	
FHEQ Level of Award:	Level 7
Programme accredited by:	
Date Programme Specification approved:	8 Jan 2025
Responsible School / Institute:	Centre for Commercial Law Studies

Schools / Institutes which will also be involved in teaching part of the programme:

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Collaborative institution(s) / organisation(s) involved in delivering the programme:

TU Dresden; Universidad Carlos III de Madrid (UC3M); University of Strasbourg (CEIPI); TalTech; Exeter University.

### Programme outline

The Masters in Intellectual Property, Data and the Law (MIPDAL) is a Consortium initiative designed under the guidelines of the Erasmus Mundus Joint Masters to make the best use of the specific expertise available at each participating Partner university in offering a series of professionally-oriented Dual Masters study tracks each involving two of the Consortium partners. It will enable students to profit from the best education each Partner offers, and to gain experience in an international environment. Student and staff mobility are integral parts of this programme.

The track involving Queen Mary will be specifically in the Creative Industries. The QM award in the Dual programme will therefore be an LLM in Law of the Creative Industries.

The programme runs full-time with students registered at two of the Consortium partner institutions for the entire academic year. They will study at two different European locations, moving between them in January.

Upon successful application to the Consortium and nomination to a track involving Queen Mary, the student journey will be as follows:

Semester 1

- Enrolment with both Queen Mary (online) and the relevant Consortium partner

- Induction at the relevant Consortium partner, including online introductions to the Queen Mary Programme Director
- Module registration, including online registration for modules to be undertaken in London in semesters 2 and 3
- Classes taught by the Consortium partner. Students will choose or be assigned courses which, between them, make up the equivalent of 60 Queen Mary credits.
- Assessment by the Consortium partner
- Dissertation proposal to be submitted online to QM in accordance with standard LLM procedures and in preparation for allocation of supervisors in the spring. Guidance sessions about the dissertation, choosing a title and fulfilling the requirements of the proposal will have been provided remotely at induction and through QMPlus.

#### Semester 2

- Move to London and participate in Queen Mary on-site induction
  - Undertake elective\* modules taught by CCLS to the equivalent of 60 QM credits.
- \* The Entrepreneurship Law Clinic module will be compulsory for students undertaking the programme track with UC3M. Since the module runs with capped numbers, UC3M tracked students will be prioritised amongst the MIPDaL students.

The non-credit-bearing course: "Critical Thinking and Writing in Law" (CTWL) will be provided in semester 2.

#### Semester 3

- Undertake either:
    - o a 60 credit dissertation supervised by QM
    - o Elective modules taught by CCLS to the equivalent of 30 QM credits and complete a 30-credit dissertation.
- Undertaking a dissertation (of at least 30 credits) is core to this programme.

The programme is directed from Queen Mary's side by Professor Johanna Gibson, with Laura Edgar and Gavin Sutter.

### Aims of the programme

The MIPDaL is an international study programme aimed at providing top level postgraduate students from both inside and outside Europe with advanced training in IP & Data Law. Specifically, MIPDaL students will:

- learn the main concepts, methods, legal enforcements and regulations of different areas of IP & Data Law;
- become familiar with 'the state of the art' in the major fields of IP & Data Law;
- learn to grasp and assess the differences and similarities between national legal systems from a European perspective in a number of specific areas of IP & Data Law especially with regards to the area of their particular interest.

The Creative Industries track aims, more specifically, to hone students' skills and knowledge in this complex and evolving field of law, and benefit from their study location in the heart of the London creative scene. In presenting students with the scope to deepen their understanding and engagement with legal issues specific to this sector, the programme aims to inform, enthuse and prepare students with respect to opportunities they may wish to pursue in this particular field upon graduation.

### What will you be expected to achieve?

Students will be exposed to the learning cultures and pedagogy at two different institutions. Those following a Dual programme track including an LLM in Law of the Creative Industries with Queen Mary, will be able to:

- \* Demonstrate a solid understanding of IP law and policy
- \* Analyse complex situations from factual and legal perspectives
- \* Be capable of researching and analysing IP issues across different areas of law
- \* Understand how IP law is enforced in key jurisdictions
- \* Demonstrate an understanding of the role IP law and policy within national, regional and international contexts
- \* Appreciate the importance of economic analysis when applying IP law
- \* Debate the relationship between IP law and other fields, notably human rights law, art law, media law and competition law from both theoretical and practical perspectives

Academic Content:	
A 1	Acquire a systematic understanding and critical awareness of IP and data law and policy as relevant to the creative industries
A 2	Demonstrate a conceptual and comprehensive understanding of IP and data law as it is approached in different legal jurisdictions and with regard to the creative industries

Disciplinary Skills - able to:	
B 1	Evaluate current research and advanced scholarship in the discipline and demonstrate originality in the application of knowledge together with a practical understanding of established legal research.
B 2	Analyse complex situations and issues both systematically and creatively, make sound judgements therefrom, and communicate their conclusions clearly from factual and legal perspectives

Attributes:	
C 1	Critically reflect on the role IP and data law and policy play within national, regional and international contexts and demonstrate an ability to evaluate critically this material with respect to the creative industries
C 2	Engage critically with the complex issues arising from the relationship between IP and data law relevant to the creative industries and other fields of law and socio-legal studies, from both theoretical and practical perspectives and communicate conclusions clearly to specialist, non-specialist and interdisciplinary audiences

### How will you learn?

Students will learn according to the practices, regulations and quality assurance standards of two different institutions. Those following a Dual programme track including an LLM in Law of the Creative Industries with Queen Mary, will learn through direct interaction with lecturers using a variety of teaching, learning and assessment strategies, including traditional and interactive lectures, seminar sessions, tutorials and e-learning. Students will also be expected to invest a significant amount of time in independent learning, including reading materials in advance of lectures/seminars, preparing class presentations, completing assignments and preparing for examinations.

In addition, students will need to carry out extensive research to complete the dissertation. Students will be provided with a variety of legal resources and receive training on how to use them .

### How will you be assessed?

Students will be assessed in accordance with the practices and regulations of the two institutions with which they are registered. Those following a Dual programme track including an LLM in Law of the Creative Industries with Queen Mary will be assessed by examination, oral presentation, essays and/or coursework for taught modules, and by dissertation.

The QM assessments are designed to provide students with the opportunity to demonstrate that they have acquired relevant theoretical and practical knowledge as imparted through the module teaching and learning materials. At the same time, the assessments will test students' ability to interpret the legal context and apply their knowledge in a critical and coherent manner. The range of assessment methods offered across the modules available within the programme provides students with various routes to demonstrating the skills and attributes they have gained through their studies.

The mandatory Critical Thinking and Writing in Law in-session classes provided in semester 2 will support all students of this

programme, and particularly those from different educational backgrounds and cultures, to engage with the QM style and expectations of assessment, and help ensure that they can perform to their best of their abilities.

### How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

Students will register to one of four Dual programme tracks which leads to the awards of an LLM in Law of the Creative Industries and an award from the Consortium Partner.

Each Partner recognises the credit provided by the other.

#### Semester 1

Equivalent of 60 Queen Mary credits undertaken at the relevant Consortium Partner.

At TU Dresden:

Compulsory modules:

- Industrial Property Law
- EU Copyright Law

Elective modules:

- Practitioners' Panel (Industrial Property Law & Copyright Law from the practitioner's perspective – current issues)
- Seminar in Intellectual Property Law
- IP and Negotiation
- Internship

At UC3M:

All courses are compulsory.

- Introduction. Rightholders. Protectable creations and services
- Economic and moral monopoly
- Assignment of rights
- Protection systems I
- European Digital Environment
- Industrial property

At University of Strasbourg (CEIPI):

All courses are compulsory.

- Droit international (including : Conventions internationales et européennes (Brevet d'invention and Conventions internationales marques dessins et modèles)
- Droits de propriété intellectuelle
- Exploitations et défenses des droits

At TalTech:

- Entrepreneurship and Business Planning
- Intellectual Property and Competition Law
- Digital Intellectual Property and Law
- Legal Research Methodology
- Human Rights, Ethics and Technology

All courses are compulsory and any potential overlaps with QM elective modules will be identified in advance for the CCLS team to ensure that students on this track choose an appropriate diet of QM modules from the outset.

#### Semester 2

60 Queen Mary postgraduate taught credits undertaken at CCLS from a choice of elective modules listed in the diet below.

#### Semester 3

**Programme Title:** LLM in Law of the Creative Industries

Either:

30 postgraduate taught credits undertaken at CCLS from a choice of elective modules listed in the diet below, with a core 30 credit dissertation.

Or:

Core 60 credit dissertation

**Academic Year of Study**

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Dual Masters Programme - Modules taken at relevant partner institution	CCLS001 CCLS002 CCLS003 CCLS004	60	7	Core	1	Semester 1
The Business of Film	SOLM087	15	7	Elective	1	Semester 2
Intellectual Property and the Creative Industries	SOLM090	30	7	Elective	1	Semester 2
Animal Law, Media and Culture	SOLM026	15	7	Elective	1	Semester 2
Media Law: Reputation Management	SOLM216	15	7	Elective	1	Semester 2
Media Regulation	SOM265	15	7	Elective	1	Semester 2
Entrepreneurship Law Clinic	SOLM213	15	7	Elective	1	Semester 2
Music Industry Contracts	SOLM089	15	7	Elective	1	Semester 3
EU Digital Copyright Law	SOLM303	15	7	Elective	1	Semester 3
Economics of Intellectual Property	SOLM293	15	7	Elective	1	Semester 3
Dissertation in Law of the Creative Industries	SOLM933	30	7	Core	1	Semesters 1-3
Dissertation in Law of the Creative Industries	SOLM934	60	7	Core	1	Semesters 1-3
Fashion Enterprise: Ethics, Business and Law	SOLM314	30	7	Elective	1	Semester 2
IP Protection in the Software Sector	SOLM302	30	7	Elective	1	Semester 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Fashion, Sustainability and Law	SOLM318	15	7	Elective	1	Semester 2
Fashion Transactions and Licensing	SOLM321	15	7	Elective	1	Semester 3

## What are the entry requirements?

The Consortium entry requirements are equivalent to QM's entry requirements for LLM programmes.

The Consortium Partners use common admission criteria for the Programme.

- The two countries of study are not identical to the student's country of residence at the time of enrolment;
- Successful applicants have obtained the job qualifying degree of at least 240 ECTS (four years) in law, according to the regulations of the country where they have obtained their degree(s) and which is recognized in all countries of the participating Partners: Estonia, France, Germany, Spain and the United Kingdom (e.g. a three-year bachelor's programme + a first master's degree, or a four-year bachelor's programme);
- If at the time of application, proof of the first university degree is not yet available due to candidates currently studying the said degree, the applicant will also be included in the assessment procedure if 80% of the credit points attainable through the university degree are already proven by means of completed module examinations or the final thesis and, if applicable, the colloquium by means of certification from the university of origin. The requirement of submitting all other proofs mentioned with the application remain unaffected by this. A conditional offer will be made to meet the requirements by a specified date.
- Successful applicants count to the top-level students of their class (defined in annex x);
- Successful applicants show their motivation for the subjects related to MIPDaL focuses
- Students must provide evidence that they have met the following Language proficiency
  - o For degrees delivered in the English language, proficiency is required at C1 level (in exceptional cases B2+) according to the Common European Framework of Reference for languages. See annex x for illustration of how this could be met from selected examples of approved tests, which will be subject to annual review.
  - o For degrees delivered also in the French (students choosing a study track including studies at CEIPI) or Spanish language (students choosing a study track including studies at UC3M), proficiency is required at C1 level (French) and B2 level (Spanish). See annex for illustration of how this could be met.

All required application documents have to be submitted by the applicant to the MIPDaL Coordinator using the application portal of the Coordinating Institution (link will be provided on the MIPDaL Webpage and other sources). Beside personal data of the candidate the following documents have to be uploaded (PDF preferred):

- Transcripts and certificates of all study at Higher Education/University level.
- Officially certified copy of university transcript of (including English translation)
- Statement of purpose
- Curriculum vitae
- Proof of English, and if applicable French or Spanish proficiency (officially certified copy)
- Copy of Identification card

Applications that are not received in full, in due form or in due time are excluded from further proceedings.

Following selection, students will be contacted by the admitting institutions regarding the enrolment at the respective institutions: Further documents could be required before students are permitted to enrol (e.g. identification card, picture).

### Annex - Admissions Criteria

This annex will be reviewed on an annual basis and agreed before the start of recruitment of any entry point.

#### Language requirements

According to the common admission criteria set out in Part A, sec. 6.2 of the MIPDaL International Cooperation agreement, the English language proficiency will be expected as follows:

#### English language requirements

For degrees delivered in the English language, proficiency is required at C1 level according to the Common European

Framework of Reference for Languages.

The specific required English level in terms of the IELTS Academic test is as follows:

- IELTS Academic: 7.0 overall, including 7.0 in Writing, and 6.0 in Reading, Listening and Speaking.

Other English tests are acceptable too, such as TOEFL, PTE Academic, etc.:

- TOEFL: 100 overall including 27 in Writing, 19 in Reading, 18 in Listening, and 21 in Speaking.
- PTE Academic: 76 overall including 76 in Writing, and 65 in Reading, Listening and Speaking
- C1 Cambridge English: Proficiency (CPE): 185 overall including 185 in Writing, and 162 in Reading, Listening and Speaking
- C1 Certificate in Advanced English (CAE): 185 overall including 185 in Writing, and 162 in Reading, Listening and Speaking
- Trinity College London, Integrated Skills in English (ISE): Trinity ISE III with a minimum of Merit in Writing, Reading, Listening and Speaking

The standard validity period is two years.

There are certain circumstances where students may not be required to have an English Language test to prove your proficiency. If students hold a degree from a majority English speaking country (MESC), provided the MIPDaL Admission committee and both Parties involved recognise the degree and deem it equivalent to a Partner countries degree, students may use this degree to satisfy the English language requirements for entry if it was delivered in the MESC.

Majority English Speaking Countries (MESC) as defined by UKVI:

- Antigua and Barbuda
- Australia
- the Bahamas
- Barbados
- Belize
- the British overseas territories
- Dominica
- Grenada
- Guyana
- Ireland
- Jamaica
- Malta
- New Zealand
- St Kitts and Nevis
- St Lucia
- St Vincent and the Grenadines
- Trinidad and Tobago
- UK
- USA

Such degrees must have sufficient minimum years of study. Canadian (or MESC) nationals with degrees delivered and awarded in Canada will be considered under this category. All other degree holders, including those with MESC degrees delivered outside of MESC, must meet English Language requirements with a MIPDaL approved English test or qualification.

- If students have at least one year of recent employment using English as the main language of communication, the MIPDaL Admission Committee can consider on an individual basis a letter from the employer confirming the student's English language proficiency in all four component scores provided the student additionally has a MIPDaL approved English language test outside the standard validity period.

For further queries regarding acceptable English language qualifications, please contact the Admissions team directly via email to [admission-mipdal@tu-dresden.de](mailto:admission-mipdal@tu-dresden.de).

Tests shall not be older than two years at the date of submission.

Spanish language requirements

For students studying at UC3M a diploma de lengua española (DELE) at B2 level is required.

French language requirements

For students studying at CEIPI a diplôme approfondi de langue française (DALF) at C1 level is required.

Degree equivalences (top level students)

For admission, successful candidates should have a Law degree, or a degree with substantial Law content, that the admitting partner institutions deem equivalent to a UK Bachelor degree with Upper Second Class honours. Equivalency of this for degrees from partner institutions are as follows:



- Estonia: Bachelor degree with a score of 3.5 if the grading scale is out of 5.
- France: Grade de Licence, with minimum 3 years of university study, with a score of 12 if the grading scale is out of 20.
- Germany: Bachelor degree or Erste Staatsprüfung with a score of 2.5 if the grading scale is out of 5.0 (with 1 being the highest), or a score of 7 if the grading scale is out of 18.
- Spain: Título Universitario Oficial de Graduado en [subject area] (Grado) with a score of 7.0 if the grading scale is out of 10.
- United Kingdom: Bachelor Degree with Upper Second Class Honours.

For further details about equivalency of grades of degrees or about other acceptable qualifications or degrees from any other countries, please contact the Admissions team directly via email to [admission-mipdal@tu-dresden.de](mailto:admission-mipdal@tu-dresden.de).

### **How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?**

The MIPDaL Partnership Board, which is composed of the academic coordinators and/or the operational and administrative coordinators of the Consortium Partners, is responsible for the quality management and enhancement of the Consortium programme, including follow-up on feedback from students and ensuring quality assurance mechanisms are in place according to the Queen Mary quality and academic standards. It will oversee annual reviews, and the timely application of appropriate modifications and updates based on evolutions in the field of the Programme and feedback from students and alumni.

The programme will be continuously monitored and reviewed in line with Queen Mary's standard programme review procedures ensuring consistency and quality. The programme will be reviewed using a risk-based approach, through a specific quality assurance lens, to ensure internal and external quality expectations and requirements are met and good practices are shared. The risk-based programme review process will also ensure continuous monitoring and enhancement.

For the tracks involving QM and leading to an LLM in Law of the Creative Industries, standard policies for capturing and responding to module feedback will be followed and these will feed into ongoing review and enhancement of the programme as a whole.

A Student Voice Committee will be established to capture feedback about the students' taught experience as well as broader feedback concerning the student experience, educational resources, etc. Since the Programme Director is also a member of the MIPDaL Partnership Board, there will be scope for sharing experience and best practice in both directions (from QM to the MIPDaL and vice versa).

The Student Voice Committee at QM provides a formal means of communication and discussion between the School and its students. The committee consists of student representatives from each year of the MIPDaL together with appropriate representation from staff within the CCLS. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Student Voice Committees meet regularly throughout the year. The Centre operates a Postgraduate Taught Law Education Committee that advises its Director of Education on all matters relating to the delivery of taught programmes at the Centre, including monitoring the application of relevant QM policies. It also reviews proposals for new programmes and modules and proposed amendments to existing programmes and modules, before they are submitted to the Taught Programmes Board. Student views are incorporated in the Committee's work in various ways, such as through consideration of module experience surveys. To ensure equivalent quality and standards, review and enhancement of the LLM in Law of the Creative Industries will be overseen by this Committee, and coordinated with the broader MIPDaL review and development processes via the Programme Director.

### **What academic support is available?**

Students are supported by the academic co-Directors of Queen Mary and the relevant Partner institution.

At Queen Mary students will receive a comprehensive induction. Then, throughout the student's registration period, lecturers on taught modules shall be available to discuss any concerns students might have with regard to the particular module or its content.

For the dissertation, students will be assisted with the preliminary stages of selecting a research topic, drafting a research proposal, considering their methodology and developing the skills needed to identify and use relevant materials. They will be



allocated a dissertation supervisor to support them in the process of researching, refining and writing their dissertation prior to submission.

Students will also undertake the course "Critical Thinking and Writing in Law" (CTWL) to support them in developing their academic writing skills, understanding assessment expectations in the UK HE environment, and reference management, as taught also with respect to understanding and avoiding plagiarism. Students are further directed to the academic support offered by the QM Library with guides and other materials provided via QMPlus.

### Programme-specific rules and facts

Condoned failure is not permitted.

### How inclusive is the programme for all students, including those with disabilities?

The MIPDaL programme strives to ensure inclusivity for all students interested in studying for the MIPDaL and meeting the academic entry requirements. Each of the Consortium partners will manage students' requirements according to their institutional procedures.

For those students undertaking programme tracks with Queen Mary, leading to an LLM in Law of the Creative industries, registration as QM students will take place right from the outset and for the entirety of the academic year, irrespective of which country and Partner institution they start with. Whilst they will be nominated by the Consortium, their application process to QM will be overseen by the International Partnerships team in coordination with QM Admissions such that any mention of disability will be captured and conversations started with QM's Disability and Dyslexia Service, remotely from the outset. QM would not interfere with the ways the partners manage disability / dyslexia but the overarching QM services and support would be available throughout the students' registration and be particularly relevant for the 120 credits they take with QM in London, through support with, e.g. needs assessments, examination access arrangements, etc.

Since this programme is built on pre-existing, validated, postgraduate taught modules, the CCLS standards applied to clear module learning outcomes, consideration of accessibility of texts, liaising with Library Services regarding online resources, Q-review recordings of lectures and use of QMPlus will be applied and the students would be able to refer to CCLS' student support officers, in coordination with the MIPDaL programme coordinator when needed.

### Links with employers, placement opportunities and transferable skills

The MIPDaL Consortium shall frame an extensive web of relations with IP and Data Law stakeholders. These Associated Partners ('APs') may include local and international law firms, NGOs active in various fields of IP and Data Law, private companies, public bodies and any other academic and/or professional stakeholder that can contribute to the development of the Programme and of the career of its students, graduates, and alumni.

The APs shall be invited to interact with the MIPDaL in separate, but complementary, capacities which include:

- participation in training;
- offering guest lectures and careers advice
- work placements and internships, as undertaken initially in Europe;
- establishment of a network of companies where students and graduates can find a job after graduation.

The MIPDaL will engage with Consortium alumni to enhance the networking potential of current, past and prospective students in the Programme, both in their mutual relationships and in those with the labour market.

For those studying programme tracks with QM, the Centre for Commercial Law Studies' alumni network is extensive with

graduates working in all fields of commercial law, and notably IP and Data law all over the world. The Queen Mary Intellectual Property Research Institute and TMT Institute regularly organise networking events and other opportunities for students to engage with alumni. MIPDaL students will also be able to connect to the Erasmus Mundus Student and Alumni Association (EMA) sponsored by the European Commission.

Further, students undertaking MIPDaL programme tracks involving QM will be able to take advantage of the numerous career services provided to all Queen Mary students, including an extensive range of career activities exclusively for LLM and MSc students organised by the Queen Mary Careers & Enterprise Centre. CCLS has a dedicated Careers and Professional Development team which is able to support postgraduate law students, including those from the MIPDaL programme tracks with practical advice on CVs, interviews etc. from both a local and international perspective.

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## Programme Specification Approval

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**Person completing Programme Specification:**

Leonie Dos Santos

**Person responsible for management of programme:**

Johanna Gibson

**Date Programme Specification produced / amended by School / Institute Education Committee:**

**Date Programme Specification approved by Taught Programmes Board:**

8 Jan 2025