



Programme Specification (UG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	BSc International Business Analytics with a Year Abroad and Integrated Foundation Year
Name of interim award(s):	N/A
Duration of study / period of registration:	5 Years
QMUL programme code / UCAS code(s):	UBSF-QMBUSM1
QAA Benchmark Group:	General Business and Management
FHEQ Level of Award :	Level 6
Programme accredited by:	N/A
Date Programme Specification approved:	
Responsible School / Institute:	School of Business & Management

Schools / Institutes which will also be involved in teaching part of the programme:

School of Business & Management

School of Languages, Linguistics & Film

Collaborative institution(s) / organisation(s) involved in delivering the programme:

N/A

Programme outline

This programme combines the BSc International Business Analytics with a Year Abroad and International Foundation Year (IFY), in Business and Management offered by the Language Centre in the School of Languages, Linguistics, and Film. The IFY in Business and Management was created as bespoke preparation for SBM degree programmes to provide smoother transition from foundation year to undergraduate study. The programme aims to make this transition seamless by integrating a bespoke foundation year within a five-year SBM-owned degree.

The degree in International Business Analytics with year abroad and IFY builds on well-established modules in business studies, with a particular emphasis on international business strategy, advanced data analytics and regional studies. At the core of the program is a rigorous focus on advanced data analytics, equipping our students with the critical skills to analyze, interpret, and leverage complex data for strategic decision-making. This includes comprehensive quantitative training, ensuring our graduates are prepared to excel in advanced modules at our partnering institutions.

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Our staff work across an eclectic range of academic areas with a particular emphasis on inter-disciplinary links. Research within our School focuses on the connections between economic, social, political and cultural life, modern business and international management.

The programme will contain a compulsory year of study abroad during which the students will be given the chance to practice the knowledge and skills they have developed so far, but also to gain international experience.

Aims of the programme

BSc International Business Analytics with a Year Abroad and integrated foundation year (5 years in total) combines a four-year degree in International Business Analytics with a Year Abroad, with a bespoke foundation year, providing a smooth pathway for international students not currently eligible for entry to the four-year degree programme.

The program encompasses a diverse range of subjects, including international business strategies, business and data analytics, regional studies, economics, statistics and finance. The programme also includes an advanced quantitative element that will equip our students with the required skills to follow modules in our partnering institutions. Our students will be given a unique chance to combine their studies at Queen Mary with a year in a foreign country, and benefit from the exposure to different cultural settings. Our aim is to provide students with the opportunity to study for a very distinct and competitive degree, while developing skills that are in high demand in contemporary business, public organisations and international institutions.

When completing their studies, students should be able to:

1. Demonstrate effective critical reading, oral and written communication skills
2. Employ essential numeracy, technical and research skills.
3. Appraise different scenarios for decision making in international business through the use of business analytics methods.
4. Utilize business analytics to critique the social, cultural, and ethical implications of international business, following exposure to a different higher education setting.
5. Demonstrate their ability to work as a team.

What will you be expected to achieve?

The aim of the programme is to equip students with the skills they need to analyze and understand complex international business issues using business analytics, make informed judgments, and operate flexibly and effectively in business organizations (including private and public sector organizations as well as international institutions such as the IMF, the World Bank, etc.).

The compulsory modules will ensure that all students have common skills and competencies in international business and business analytics. As a result, all students will develop an in-depth understanding of the complexity of the international business landscape and the various challenges of competing in international markets.

Students will also learn to analyze, synthesize, and clearly present material related to international business. They will understand the complexity of business, considering the institutional and social context within which international business is executed. Students will be capable of making well-founded judgments on international business concerns. They will further learn to apply business analytics tools to particular cases and make reasoned and substantiated judgments.

Please note that the following information is only applicable to students who commenced their Level 4 studies in 2017/18, or 2018/19

In each year of undergraduate study, students are required to study modules to the value of at least 10 credits, which align to one or more of the following themes:

- networking
- multi- and inter-disciplinarity
- international perspectives
- enterprising perspectives.

These modules will be identified through the Module Directory, and / or by your School or Institute as your studies progress.

Academic Content:	
A 1	Evaluate key developments and future trends in international business.
A 2	Apply business analytics tools and theories in the assessment of international business issues.
A 3	Critically examine the social and political environments which affect international organizations and their operations.

Disciplinary Skills - able to:	
B 1	Appraise different scenarios for decision making in business.
B 2	Utilize business analytics to critique the social, cultural, and ethical implications of international business, following exposure to a different higher education setting.
B 3	Produce theoretically informed and evidence-based analysis.

Attributes:	
C 1	Demonstrate effective critical reading, oral and written communication skills.
C 2	Develop essential numeracy, technical and research skills.
C 3	Demonstrate the ability to work as a team.
C 4	Develop an awareness of cultural variety, differing institutional contexts and diverse business conditions.

How will you learn?

The School promotes active learning within a context of clear learning objectives. Students are encouraged to take responsibility for their own learning. Most modules have weekly seminars for which students prepare homework, and in some this will require collaborative group work. We expect informal work groups to emerge particularly in the more numerically based subjects. Clear guidance on basic and supplementary reading is given.

We recognise the value of independent work at final year level for undergraduates. We consider it important to develop the ability of students to undertake basic research through both practical and theoretical means and to develop the ability to write sustained, coherent narratives. In order to enable students to develop their skills we will offer extensive modules requiring independent work using written and presentational skills.

The degree incorporates a range of modules that integrate theory and practice, such as the quantitative methods modules. Many modules will incorporate inputs to student learning from practicing managers, entrepreneurs and other stakeholders through guest lectures and projects undertaken by the students.

How will you be assessed?

Modules are assessed by a combination of coursework, presentation, in-course tests and a final examination. Clear guidance on coursework requirements is given, emphasising approaches to coursework of various types and how to avoid plagiarism, together with rules and procedures. Examinations are typically of a two hour paper.

Assessment is designed to provide opportunities to learn through formative assessment and feedback, specifically in preparation for in class tests.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

The programme combines the International Foundation Programme (IFP) in Business and Management offered by the Language Centre in the School of Languages, Linguistics, and Film, and the School of Business and Management's BSc in International Business Analytics with a Year Abroad. The one-year IFP in Business and Management was created as bespoke preparation for SBM degree programmes to provide smoother transition from foundation year to undergraduate study.

The following structure provides an overview of the program diet:

Year 1: Students must take 75 credits of compulsory modules and 45 credits of elective modules in the International Foundation Programme.

IFP/IFJ3000 English Language and Study Skills, Compulsory, Semester 1

IFP/IFJ3015 Introduction to Business and Management, Compulsory, Semester 1

IFP/IFJ3016 Applied Mathematics for Business, Compulsory, Semester 1

IFP/IFJ 3020 Independent Study Project, Compulsory, Semester 2

IFP/IFJ3018 Management, Compulsory, Semester 2

IFP/IFJ3017 Accounting for Business Decisions, Elective, Semester 1

IFP/IFJ3019 Marketing, Elective, Semester 2

IFP/IFJ3001 Twentieth-Century History 1, Elective, Semester 1

IFP/IFJ3002 Twentieth-Century History 2, Elective, Semester 2

IFP/IFJ3003 Introduction to Politics, Elective, Semester 1

IFP/IFJ3004 Introduction to International Relations, Elective, Semester 2

IFP/IFJ3005 Introduction to Human Geography, Elective, Semester 1

IFP/IFJ3006 The Human Geography of London, Elective, Semester 2

IFP/IFJ3007 Introduction to English Literature, Elective, Semester 1

IFP/IFJ3008 Introduction to American Literature, Elective, Semester 2

IFP4011 French Language and Culture I (a) for IFP, Elective, Semester 1

LAN4012, French Language and Culture I (b), Elective, Semester 2

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LAN4021 Spanish Language and Culture I (a), Elective, Semester 1
LAN4022 Spanish Language and Culture (b), Elective, Semester 2
IFP4041 Japanese Language and Culture I (a), Elective, Semester 1
LAN4042 Japanese Language and Culture I (b), Elective, Semester 2

Progression requirements from level 3 to 4: pass the foundation year, with an average of 60 across semester two modules, a mark of at least 60 (%) in IFP3018 Management and a mark of at least 60 (%) in IFP3020 Independent Study Project.

Students must pass 105/120 credits. Resits cannot be carried forward to level 4.

If students pass 105 out of 120 credits at level 3, but fail to achieve the required grades as specified above, they can be offered the FdCert as an exit award.

Year 2: Students must take 120 credits of compulsory modules.

BUS158 - Fundamentals of International Business, Compulsory, Semester 1 (double credit)
BUS106 - Accounting for Business, Compulsory, Semester 1
BUS160 - Introduction to Statistics, Compulsory, Semester 1
BUS108 - Economics for Business and Society, Compulsory, Semester 2
BUS141 - Fundamentals of Management Studies and Skills, Compulsory, Semester 2
BUS159 - Fundamentals of Quantitative Research Methods and Data Analytics, Compulsory, Semester 2
BUS132 Work and Employment in Context, Compulsory, Semester 2
BUS169 Professional Development 1, Compulsory, Semester 2 (no credit)

Year 3: Students must take 60 credits of compulsory modules and 60 credits of electives. They will take 30 credits of electives per semester:

BUS208 Microeconomics for managers, Compulsory, Semester 1
BUS266 Doing Business in Emerging Markets, Compulsory, Semester 1
BUS265 Machine Learning and Digital technology, Compulsory, Semester 2
BUS2XX Financial and Management Accounting, Compulsory, Semester 2

Year 3 Electives (4 from):

BUS002 Operations management, Elective, Semester 1
BUS205 Business and Law, Elective, Semester 1
BUS267 Working with Business Data, Elective, Semester 1
BUS2XX Financial markets and securities, Elective, Semester 1
BUS243 Responsible Leadership, Elective, Semester 2
BUS244 European Business Context, Elective, Semester 2
BUS260 Quantitative Analytics, Elective, Semester 2
BUS014 Human Resource Management, Elective, Semester 2

Year Abroad

Year 4: In order to be eligible to progress onto the year abroad, students must pass all modules and achieve a minimum weighted average mark of 60.0. Students who do not meet these requirements will not be eligible for the award of 'BSc International Business Analytics with a Year Abroad' – they will be transferred to the version of the programme without a year abroad.

The year abroad is not weighted towards the award classification, however it is a 'core' module, and must be passed in order for students to achieve the BSc. In line with QMUL regulations, to pass the year abroad a student must take 120 credits and pass a minimum 90 credits (following the pass/fail standards of the host institution, for a compulsory year abroad). Students who do not pass the year abroad will not be eligible for the award of 'BSc International Business with a Year Abroad' – they will be transferred to the version of the programme without a year abroad.

Subject to availability, the students will have the opportunity to study in one of the following QMUL's partnering institutions. The

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placements will be set up by the International Office.

Year 5: Students must take 60 credits of compulsory modules and 60 credits of electives. They will take 30 credits of electives per semester.

BUS367 Global Supply Chain Analytics, Compulsory, Semester 1

BUS366 Business Simulation, Compulsory, Semester 1

BUS300 Innovation and Entrepreneurship, Compulsory, Semester 2

BUS369 International Business Analytics research project, Compulsory, Semester 2

Year 5 Electives (4 from):

BUS341 Corporate Financial Management, elective, Semester 1.

BUS330 Macroeconomic Modelling and Policy, elective, Semester 1

BUS368 The Political Economy of Global Environmental Change, elective, Semester 1

BUS359 Contemporary Strategic Analysis, elective, Semester 1

BUS346 Social Network Analysis, elective, Semester 2

BUS3XX Advanced Financial and Management Accounting, elective Semester 2.

BUS337 Business computing, elective, Semester 2

BUS350 New Product Development, Elective, Semester 2

Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester

What are the entry requirements?

A good high school leaving certificate*

A Level BBB. Additional information: AS-level subjects are not counted towards entry level requirements. Students must also have five GCSEs at grade A-C including at least grade C/4 English and a grade A/7 in Maths.

Excluded subjects: General Studies and Critical Thinking.

International Baccalaureate 30 (5,5,5 in HL)

BTEC DDM

IELTS Minimum of 6.0 overall, with a minimum of 5.5 in each component

*Academic requirements by country

Albania

Maturity Diploma (General Secondary Education)

An overall mark of 8

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Algeria

Baccalaureat de l'Enseignement Secondaire

An overall grade of 'bien'

Azerbaijan

Attestat (Certificate of Complete Secondary Education)

Marks of 4 or above for all subjects

Bahrain

Tawjahiya (Secondary School Leaving Certificate)

80% overall

Bangladesh

Higher Secondary Certificate (HSC)

GPA of 4.0 out of 5.0

Brazil

Certificado de Ensino Medio

An overall average of 7

Brunei

Brunei-Cambridge General Certificate of Education Advanced Level (BC-GCE A level) examination

Grades of C or above for all subjects

Bulgaria

Diploma za zavarsheno sredno obrazovanie

(Diploma of Completed Secondary Education)

Marks of 5 or above for all subjects

China

High School Diploma/'Gāozhōng bìyè wénpíng' or Gāozhōng bìyè Zhèng'

An overall average of 80

Columbia

Bachillerato General

Grades of C or above for all subjects

(or marks of 8 or above depending on marking system)

Cyprus

Greek Cypriot System

Apolytirion (School Leaving Certificate)

Marks of 12 or above for all subjects

Turkish Cypriot System

Devlet Lise Diploması (State High School Diploma)

Bitirme Diploması (Private High School Finishing Diploma)

Marks of 5 or above for all subjects

Czech Republic

Maturitní Zkouška/Maturita

Marks of 2 or above for all subjects

Egypt

Thanaweya A'ama (General Secondary School Certificate Examination)

80% overall

France

Baccalaureat General

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An overall average of 11

Greece

Apolytirion

Marks of 15 or above for all subjects

Hong Kong

Hong Kong Diploma of Secondary Education (HKDSE)

Marks of 4, 3, 3, for core subject English Language + two relevant electives (any combination)

India

Indian Certificate of Secondary Education (ICSE)

+ all Central Board of Secondary Education examinations

60% overall

Iran

Diplom-Motavasateh (National High School Diploma)

An overall average mark of 16

Iraq

Adadiyah (Sixth Form Baccalaureate)

80% overall

Italy

Diploma di esame di Stato conclusivo dei corsi di istruzione

(formerly Diploma de Maturita)

65% overall

Japan

Kotogakko Sotsugyo Shomeisho (Upper Secondary School Leaving Certificate)

B/4 or above for all subjects

Jordan

Tawjihi General Secondary Education Certificate

80% overall

Kazakhstan

Attestat/Svidetel' stvo o Srednem Obrazovanii

(Certificate of Secondary Education)

Marks of 4 or above for all subjects

Kenya

Kenyan Certificate of Secondary Education (KCSE)

Grades of B – or above for all subjects

Korea (South)

Ilbankye Kodung Hakkyo (General High School Diploma)

Grades of 'mi' (70-79%) or above for all subjects

Kuwait

Shahadat-al-thanawia-al-a'ama (General Secondary School Certificate)

80% overall

Latvia

Atestats par visparejo videjo izglitibu

(Certificate of General Secondary Education)

Marks of 7 or above for all subjects

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Lebanon

Lebanese Bacculaureate

An overall average of 14

Lithuania

Brandos Atestatas (Maturity Certificate)

Marks of 7 or above for all subjects

Malaysia

Sijil Pelajaran Malaysia (Certificate of Education/Unified Examination Certificate)

Marks of 1 – 6 for all subjects

Sijil Tinggi Persekolahan (Malaysia Higher School Certificate)

Grades of C or above for all subjects

(equivalent to A Level passes)

Mexico

Bachillerato General

Grades of C or above for all subjects

(or grades of 8 or above depending on marking system)

Morocco

Baccalaureat

An overall average of 12

Nigeria

West African Examinations Board Senior School Certificate of Education (WAEC SSCE)

B3 or higher for all subjects Note – the SSCE must be WAEC

Oman

Thanawiya Amma (Secondary School Leaving Certificate)

80% overall

Pakistan

Higher Secondary School Certificate (HSSC)

60% overall

American /International Schools in Pakistan: High School Diploma with a cumulative GPA of 2.3 or above

Poland

Matura/Swiadectwo Dojrzalosci (Secondary School Certificate)

An overall mark of 60% + 60% in 3 subjects studied at advanced/extended level

Portugal

Diploma de Ensino Secundario (previously known as

Certificado do 12º ano)

An overall average mark of 'bom' (14-17)

Qatar

Thanawaya Aa'ma Qatari (Qatar General Secondary Certificate)

80% overall

Russia

Attestat o (Polnom) Srednem Obsbchem Obrazovanii

(Certificate of Secondary Education)

Marks of 4 or above for all subjects

Saudi Arabia

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Tawjihiyah (General Secondary Education Certificate)

85% overall

Singapore

Singapore/Cambridge GCE Advanced Level

Grades of C or above for all subjects

Slovakia

Vysvedcenie o Maturitnej Skuske/Maturita

Marks of 2 or above for all subjects

Spain

Titulo de Bachiller

An overall average of 6

Sri Lanka

Sri Lanka Advanced Level

Grades of C or above for all subjects

Taiwan

Senior High School Diploma

An overall average of 70

Thailand

Mathayom Suksa 5/6 (M5/6)

Marks of 3 or above for all subjects

Tunisia

Baccalaureat

An overall grade of 'assez bien' (12-13)

Turkey

Devlet Lise Diplomasi (State High School Diploma)

Lise Bitirme Diplomasi (Private High School Diploma)

A final year (not cumulative) GPA of 70 or above

Ukraine

Atestat pro Povnu Zagal'nu Sersdniu Ovitsu

(Certificate of Complete General Secondary Education)

Grades of 'good' (7-9) or above for all subjects

United Arab Emirates

Tawjihiyya (Secondary School Certificate)

80% overall

Uzbekistan

Attestat o srednem obrazovanii

(Certificate of Secondary Education)

Grades of 'good' (71-85) or above for all subjects

Venezuela

Bachillerato /Titulo de Bachiller

Grades of C or above for all subjects

Vietnam

Tot Nghiep Pho Thong Trung Hoc

(Upper Secondary School Graduation Certificate)

Grades of 'good' (7.0 – 8.0) or above for all subjects

Other Qualifications

American High School Diploma
A final year GPA of 3.0

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

The Programme Director works closely with the Deputy Dean of Education and the School of Business and Management Teaching and Learning Committee. As a result any issues are identified earlier for remedy. For example, issues may be cited by students or the external examiner and meetings held monthly.

In addition, the Programme Director works closely with the School's Student Engagement Team to update students on important aspects concerning quality.

The School of Business and Management has a dedicated member of academic staff to scrutinise the latest and past NSS scores, in addition to module evaluations.

The school regularly sends staff members to attend CABS conferences (Chartered Association of Business School). These conferences bring together colleagues from business schools across the UK and foster an exchange between them on how to manage business schools effectively and how to best teach students about business. These interactions ensure that our students are taught using the most recent methods.

The Staff-Student Liaison Committee provides a formal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school operates a Learning and Teaching Committee, or equivalent, which advises the School Director of Education on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery. Students' views are considered in this process through analysis of the NSS and module evaluations.

What academic support is available?

The induction week before the start of Semester A provides introductory talks on all the services and support mechanisms available within the school and Queen Mary. The plasma screens within the school also update on timetabling, events and support services within the school. The virtual learning environment (QMplus) has information on the different modules and supervisory advice for dissertations as well as personalised teaching timetables. Students are also advised on the support services available in the Language and Learning Unit. A module talk is held at the start of the module selection process to enable students make informed choices when selecting their electives for the following academic year.

The School has two academic Programme Directors who are able to support students through their studies, if they encounter any difficulties of a personal nature which are having an impact on their studies they can meet with either of the Directors for support.

The School has also a dedicated team of academic co-ordinators who support and guide students through the first year transition.

Every student is allocated an Academic Advisor who they can approach should they have any queries or issues related to their academic studies or academic development. Students are expected to see their advisor at least once each semester.

All academics have dedicated office hours published on the website so students may visit them to discuss any aspect of their learning on specific modules.

SBM will continue to provide support to the students while they study abroad, alongside the international office. SBM will follow student attendance and performance with the partner institution on a regular basis. The students will also have opportunity to contact SBM academics and admin while they study abroad.

Programme-specific rules and facts

Progression requirements from level 3 to 4: pass the foundation year, with an average of 60 across semester two modules, a mark of at least 60 (%) in IFP3018 Management and a mark of at least 60 (%) in IFP3020 Independent Study Project.

Students must pass 105/120 credits. Resits cannot be carried forward to level 4.

If students pass 105 out of 120 credits at level 3, but fail to achieve the required grades as specified above, they can be offered the FdCert as an exit award.

Students who fail their year abroad will not be eligible for the award of the BSc International Business Analytics with a Year Abroad. These students will instead be transferred to the BSc International Business Analytics, as an exit award.

Specific support for disabled students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to module materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)
- Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Links with employers, placement opportunities and transferable skills

Graduates from this programme will have developed a range of cognitive and practical skills together which will be applicable to be different context beyond academia.

The School offers a range of internships available to students throughout their academic programme of study. The School also works closely with the Careers Service and has an Internship Coordinator located in the SBM office to locate possible placements, internships and to help create effective CVs to reach potential employers.

Throughout each academic year, the School invites a series of external speakers from a range of employers that integrates with a variety of modules.

Programme Specification Approval

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Person completing Programme Specification:	Dr Eleni Lioliou
Person responsible for management of programme:	Dr Eleni Lioliou
Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:	
Date Programme Specification approved by Taught Programmes Board:	